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**BUSINESS MANAGEMENT  
SOFTWARE CAN HELP  
SOLVE DAY-TO-DAY WORK  
CHALLENGES**

Dear [Variable Name],

Working smarter can help you build a more efficient organization, which is great for the bottom line. But when do you find time to think about it? Have you considered how software can help? Get "How Business Management Software Can Help Solve Day-to-Day Work Challenges" from SAP at [URL] or by calling [insert toll-free number].

**KEEP UP WITH  
CUSTOMER DEMANDS**

**COMPLY WITH  
REGULATIONS**

**AUTOMATE BUSINESS  
PROCESSES**

With the right business management software, you can unite your company on a single system, automate tasks, and even increase profitability. The SAP Business One application is affordable and runs on a flexible platform. It gives you all of the functionality you need to run your company, including:

- Sales
- Purchasing
- Manufacturing
- Customer relationship management

Over 11,000 small businesses and midsize companies use SAP to solve their daily work challenges.

To learn more about the value SAP can bring to your organization, get "**How Business Management Software Can Help Solve Day-to-Day Work Challenges**" from SAP at [URL]. Or call SAP toll free at [toll-free number] today.

Sincerely,

[Variable Name]  
[Title]

**P.S. Your free guide, "How Business Management Software Can Help Solve Day-to-Day Work Challenges," is waiting for you. Just visit [URL] or call [toll-free number] today.**